# It's Better with a Banner

Advertising at Woldert Park With First Tee – Greater Tyler



#### WHAT OUR CUSTOMERS SAY

"What other organizations do you know teach kids the 9 core principles of life? Honesty, perseverance, integrity, respect, etc! I'd say none. This is the best organization!!!"

#### Benefits



- Supporting The First Tee of Greater Tyler through banner advertising at the Woldert Facility shows you care for your community. It also shows support of an organization that invests in the lives of young people by providing programs that build character, instill life-enhancing values and promote healthy life choices through the game of golf.
- Our location provides visibility from 32<sup>nd</sup> Street for traffic going to and from the Glass Recreation Center, Promise Academy and Tyler Family Circle of Care Clinic. People traveling North Broadway to get to Loop 323 N NE can see banners on the highly visible fence line.

## Impact Overview

2019	2021	2022
40 kids served in the Fall	Projecting to serve at least 100 kids in Summer and Fall	Projecting to serve at least 160 kids in Spring, Summer, and Fall
13% of total youth served	25% of total youth served	33% of total youth served
	Note: Due to construction, no stud	lents were served in 2020 at the Woldert

Park Facility. 210 youth were served at the Oak Hurst Location.

#### **Our Team**



TREY LAWSON PRESIDENT STACIA AYLOR EXECUTIVE DIRECTOR STARLIA SKINNER PROGRAM DIRECTOR

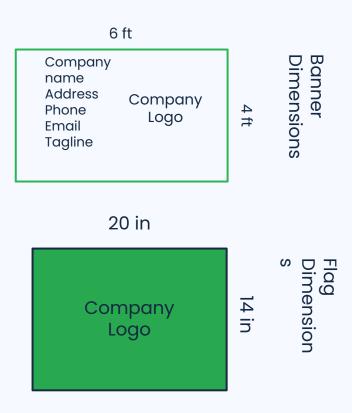
#### **Our Mission**

To impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf.



#### Pricing & Packages





# Recognition







Company presence through banner at Woldert Park

Social media mentions ecognition

Recognition at annual awards banquet

# Multiple year proposal

(32<sup>nd</sup> St Banner/Broadway Banner/Flag)

2 YEAR COMMITMENT	3 YEAR COMMITMENT	5 YEAR COMMITMENT
1 <sup>st</sup> year - \$475/725/225	l <sup>st</sup> year - \$450/700/200	1 <sup>st</sup> year - \$400/650/150 2 <sup>nd</sup> year - \$425/675/175
2 <sup>nd</sup> year - 500/750/250	2 <sup>nd</sup> year - \$475/725/225 3 <sup>rd</sup> year - \$500/750/250	3 <sup>rd</sup> year - \$450/700/200 4 <sup>th</sup> year - \$475/725/225 5 <sup>th</sup> year - \$500/750/250

#### Next Steps

- > Choose level of advertising
- Fill out contract
- Submit to Stacia Aylor stacia@firstteegt.org
- > Pay 1<sup>st</sup> year invoice
- Check out the great things happening at Woldert Park



### Contact Us







Website firstteegreatertyler.org Facebook @Firstteegt Email info@firstteegt.org

**Phone** 903.705.7281

#### First Tee — Greater Tyler, Woldert Park Facility Fence Line and Hole Sponsorship Agreement

Company Name Contact Name Company Mailing Address Contact Phone Number Contact Empil Address	11
Company Mailing Address Contact Phone Number	
Contact Phone Number	
Contact Phone Number	
Contact Email Address	
(company name) acress to the nave of plan below	
(company name) agrees to the payment plan below:	
Signature Date	
ଥି <mark>2 Year Commitment</mark> ଅ	
Payment 2nd Year Upon Commitment	
Generation of the second secon	
32nd St Banner     \$ 475.00     \$ 500.00     \$ 975.00       N Broadway Banner     \$ 725.00     \$ 750.00     \$ 1,475.00	
Flag \$ 225.00 \$ 250.00 \$ 475.00	
3 Year Commitment	
Payment	
upon 2nd Year 3rd Year Total	
Commitment Payment Commitment	
32nd St Banner \$ 450.00 \$ 475.00 \$ 500.00 \$ 1,425.00	
N Broadway Banner \$ 700.00 \$ 725.00 \$ 750.00 \$ 2,175.00	
Flag \$ 200.00 \$ 225.00 \$ 250.00 \$ 675.00	
5 Year Commitment	
Payment 2nd Year 3rd Year 4th Year 5th Year	Total
	ommitment
32nd St Banner \$ 400.00 \$ 425.00 \$ 450.00 \$ 475.00 \$ 500.00 \$	5 2,250.00
N Broadway Banner     \$     650.00     \$     675.00     \$     700.00     \$     725.00     \$     750.00     \$	
Flag \$ 150.00 \$ 175.00 \$ 200.00 \$ 225.00 \$ 250.00 \$	



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